

CONNECTIONS

IT'S A NEW YEAR AND ALLIED PREPARES FOR THE FUTURE

This year, Allied Fire & Security is preparing for many exciting changes ahead. Enhancing customer experience is our main goal this year with a new mobile friendly website and new customer care initiatives that will make working with Allied more convenient. We have hired several new key managers in the areas of customer care, operations, purchasing and marketing to carry out these initiatives. And, to show our appreciation for our customers, we are preparing for our annual Life Safety & Security Expo, which will be a great time to get to know your Allied team, enjoy great food, views of the Spokane River, and discover all the new advancements in security technology provided by our vendors. We hope everyone will join us. Thank all of you for trusting Allied with your home and business security needs.



SHARE THE ALLIED LOVE

Allied has gone social, and we love to hear from our customers! We also love to hear all the great stories about how our services have helped protect your homes, businesses, and families. We are using social networks for more than just promoting our business; we are using them to open communications with our customers. Look for us on Facebook, Yelp, G+, Twitter or wherever you hang out and tell us your story. They are also great places to learn about new products, services, and tips on home and business security! As always, if you ever have anything you need extra help with or special concerns, our customer care team is here to help from 8 am to 5 pm Monday thru Friday at 800-448-8338.

INTRODUCING ALLIED'S NEW MANAGERS

We would like to introduce you to our new senior managers here at Allied. We chose these professionals due to their commitment to customer service and each has career backgrounds that we believe will enhance our product offerings and services for Allied customers.



Tim Ramage
Seattle Branch Operations Manager

"I have been in the security industry going on eighteen years. I have a strong background in accounting, sales, and customer service. If it's one thing I've learned in my career, it is that true success of a company comes from the smart, hardworking people it employs."



William Lewis
Purchasing Manager

"Hello everyone! I have 20 years of purchasing experience in construction and metals industry. I look forward to a long relationship with Allied and our customers."



Richard Godfrey
Regional Services Manager

"Hello! I just recently began working at Allied and I am looking forward to building a lasting partnership with the entire Allied team and customer community. My family and I are excited for this career relationship with Allied and to once again be living and working from Spokane."



Desiree Bryant
Director of Marketing

"I am very excited to be here at Allied and I'm looking forward to enhancing customer experiences through marketing initiatives. I have over ten years of experience in consumer and business digital marketing in diverse industries and my focus is always on the customer first!"

HOT TOPICS IN THE SECURITY SYSTEMS WORLD - FALSE ALARM ORDINANCES

The cities of Spokane, Seattle, and Portland all now have reduced the number of responses to alarms due to the high number of false alarms and the costs to city police departments. Allied now has several options for false alarm prevention for both homes and businesses that reduce false alarm fines and ensure alarm breaches are verified and officers respond when there is a true threat. We urge anyone who does not have alarm verification devices or services to call us so we can help you with these programs. The safety of your home, business, and families is our priority and we aim to provide services that keep up with changing ordinances.

2015 Life Safety & Security Expo

Thursday, May 7th - 10 am to 4 pm - Spokane Convention Center

If there's one thing we love to do it is treat our customers to a security showcase right here in our hometown every year. Join us and our vendors for this exciting showcase of the latest and greatest in security technology for the home and business. We will be serving up a delicious buffet, refreshments, and a few informative presentations from our talented vendors at OpenEye and ASSA ABLOY. Bring a friend and/or colleague and enjoy lunch hour or the afternoon with the Allied team at the beautiful Spokane Convention Center in the Centennial Ballroom. Parking will be free and the entrance to our venue is conveniently located next to the parking garage. Below you will find our registration pages for vendors and attendees. We encourage everyone attending to fill out the attendee registration so we can give you some special attention! The Allied team hopes to see all of you there. If you need help registering, please call 509-321-8771.

Exhibitor Registration Page

<http://2015lssexpospokane.eventbrite.com>

Attendee Registration Page

<http://lssexpo-attendees.eventbrite.com>

Featured Security Technology and Services

Call 800.448.8338
CALL FOR A FREE HOME SURVEY!
Equipment and installation starting at \$199*

Her busy life demands more from your security system.
Allied's Secure Plus™ home security automation keeps you connected with live video, thermostats, lighting, alarms and more - from anywhere.

As you can see, we've officially launched our new campaign on the latest home and business automation technology. Our **Allied Secure Plus** security system helps you stay connected from anywhere you are. If you haven't upgraded to these new wireless systems yet, give us a call and we'll be happy to get you all set up! We can add a thermostat, live streaming video, asset GPS tracking, and light control modules to these systems too, so you have total control of your home or business on the move. Keep an eye out for our new campaigns for business and home security on our new website in April. We'd appreciate your feedback, and feel free to share any of our new offerings with your friends!

SPOKANE

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