

# CONNECTIONS



HAPPY HOLIDAYS FROM THE  
ALLIED FIRE & SECURITY TEAM!



The Allied family wishes you and your loved ones a safe and enjoyable holiday season! It has been an incredible year here at Allied with so many positive changes. We have a new senior management team who has worked hard to get all of our new advanced products out to market, enhancing our customer experiences, and developing more efficient procedures and systems so that our customers are provided with the fastest, most reliable services in the industry. These changes definitely take some time and we still have a long way to go, but we hope that all of you, our valued customers, are seeing the difference. We would love your feedback and reviews, so feel free to give us a call and chat with us or let our teams know how great they are doing on Yelp, G+, or Facebook - wherever you like to hang out! Thank you for choosing Allied as your security services provider and we look forward to serving you for many years to come.

## Attention land line monitored customers...

If you are still being monitored on a land line, we are urging all of our customers to upgrade your systems to **Cellular** or **Wi-Fi/Internet** monitoring. Why? All monitoring centers are experiencing difficulty with land line monitored systems, due to changes toward digital communications, this could mean your home or business will not be protected as it should in the future as land lines continue to become underutilized. Allied is offering several options for existing customers on landlines, including a **FREE upgrade to wireless** monitoring and the *Allied Home Secure* equipment package (a \$99 savings), plus a low wireless monitoring rate of \$28.00 mo. (normally \$38.00 mo) with a 36 month subscription. Another option is adding a cell pack for cellular monitoring, which is the most reliable monitoring device as it will work even if power goes down or Internet is down. If you want to stay on phone line monitoring, we recommend adding cellular pack or Internet monitoring as a backup for added protection.

**CALL TODAY TO CLAIM YOUR  
FREE UPGRADE**

**800-448-8338**

**Ask for Customer Care**

## When was the last time you tested and changed out your alarm panel backup battery?

During a major wind storm in the regions we service in November, many residents were left without power, Spokane with a major extended power outage and parts of Seattle and Northern Idaho as well. Some of our customers discovered that their alarm panel battery didn't last too long after the power outage. Typically your battery should last 24-48 or more after a power outage; however, if the battery is more than 3 years old, it will unlikely last this long. In order to protect your home and family during vulnerable times like this when property crime rates typically increase, we recommend changing out your battery every 3 years. Allied is offering a special battery replacement package this winter, so if you need your battery changed, please give us a call to receive the discount.

**10% OFF REPLACEMENT  
BATTERY SPECIAL**  
EXPIRES 2/29/2015

Pick up at one of our locations or schedule our professional technicians to install for you.

Also receive 10% off all parts and labor when our technician installs for you and does a test & inspect.

# Allied's Smart Security Products & Services

## Allied Connect™ & Allied Automation™ Enhanced security designed for your lifestyle!

If you have not yet upgraded to one of our new home and small business security packages, Allied Connect™ or Allied Automation™, now is the time to experience a new remote way to manage the security of your home or small business, and much more.

These systems start at only \$99 installed with a 36 month monitoring subscription and they are packed with new equipment and features.

Allied Connect™ and Allied Automation™ packages come with *Honeywell Total Connect®* applications for your smartphones and tablets, giving you remote views of what is going on in and outside of your home 24/7! You choose the devices you want to add on, such as lamp dimming modules, IP cameras, smart thermostats, and remote door locks.

You will have the capability of knowing when the kids come home, turning on the heat and lights while away; lock and unlock doors; grant access to employees, babysitters and relatives any time; and receive alerts when there is activity. The app is also accessible on the Apple Watch. **Call us Today to Get Your Upgrade!**

**Honeywell** | Honeywell Total Connect® Authorized Dealer



## Save On Upgrades & Maintenance!

Whether you have a home or business, maintaining your security system is critical to ensuring your system is always working to protect what matters most! These maintenance and upgrade costs can get a bit high if you are not covered by one of our plans. Our VALUEcare and MAXcare plans cover residential and small business security systems. We also have custom service plans available for enterprise, financial, and large commercial customers. These plans include access control and video surveillance system maintenance!

### Allied VALUEcare™

Introductory coverage and an affordable solution that covers the basics of your security system and maintenance. Perfect for smaller locations there require less maintenance and support.

### Allied MAXcare™

Covers both basic and major events where you will need a technician, maintenance or replacement parts. This is our most comprehensive coverage and value for residential and commercial locations requiring higher security protection.

**CALL 509.321.8751 TO SPEAK TO OUR SERVICE AGREEMENT ADMINISTRATOR  
FOR ALL OF YOUR OPTIONS AND MORE INFORMATION**

**WE LOVE REFERRALS! GET 3 MONTHS FREE MONITORING!**  
Simply refer a friend and get 3 months free when they purchase a security system! Call your local branch for more information!



# What's Happening @ Allied?

## Are you thinking about switching to Comcast Xfinity or other security system provider?

Some of our customers have asked us about Comcast security services because they have seen marketing material or talked to a Comcast customer service agent who entices them with a promise of savings. You then say "wow - I can save that much!!" Beware... there is a catch and it has to do with what is called an "introductory period."

Once the contract is signed and you are fixed up with the Double, Triple, or Quadruple Play package, you enjoy a short period of savings. But once the introductory period is over you are in a contract where the small print states prices can be raised at any time. And they do.

For those who are already a Comcast customer, you know the game. And it can be stressful. For those who want to learn more, all you need to do is Google search "Comcast Customer Service Reviews" and you can read what others have to say.

If you are thinking of switching your security services to Comcast or another provider, consider that Allied is a local company with decades of experience in home and business security. Security is all we do. We don't unreasonably raise rates and we offer free upgrades to qualified customers to help them enjoy the benefits of a high tech security system which includes optional video surveillance and cell phone application mobile control.

Our new home and business security system wireless packages start at \$99 and offer options to include fire protection, wireless cameras, thermostats, and door locks. And if you find yourself enticed by slick advertising and perceived big savings, please give us a call before you make a decision on a security provider. You will receive our honest assessment of your security needs, honest pricing, and the highest quality equipment available to protect what is most important in your life.

## Holiday Office Closures

Friday, December 25th  
Friday, January 1st

## Showroom & Key Counters

Our showrooms have a large selection of fire, burglar, gun, and commercial safes as well as locksmiths available to help you with lock & key products and services.

**Spokane 7:30 am to 5:00 pm**  
**Portland 8:00 am to 5:00 pm**  
**Seattle (Kent) 8:00 am to 5:00 pm**

**Seattle Has Showroom & Locksmith Services Only, No Key Counter**

**24 Hour On Call Locksmiths at all Locations**

# Browning Safes are In!



Allied is now an authorized dealer of Browning Gun & Pistol Vaults. These are some of the highest quality safes on the market and you can order from their full line of safes from us directly with free home delivery.



**Visit us in Seattle, Portland, or Spokane Showrooms to receive a FREE Browning rifle sock or Browning hat with your purchase in January!**

**ALLIED**  
FIRE & SECURITY®

# Updated Privacy Policy - Please Read

## Privacy Practices Notice

**This Notice is for Your Information \*\* No Response is Required\*\***

**PRIVACY NOTICE:** Allied Fire & Security believes in protecting the confidentiality and security of the information that we collect about our customers. This notice refers to Allied Fire & Security by the terms "us," and "we," or "our." This notice describes our privacy policy and describes how we treat the information we receive (the "Information") about our customers.

**WHY WE COLLECT AND HOW WE USE INFORMATION:** We collect and use information for business purposes with respect to the extension of credit and other business relationships involving you. These business purposes include evaluating a request for the extension of credit, or for doing business with us involving our products or services, administering our products or services and processing transactions requested by you. We may also use the information to offer you other products or services we provide, and to generally evaluate our business relationships with you.

**HOW WE COLLECT INFORMATION:** We get most information directly from you. The information that you give us when applying for credit or making purchases generally provides the information we need. If we need to verify information or need additional information from third parties such as mercantile commercial credit reporting agencies, (if appropriate) consumer credit reporting agencies and other sources permitted by the Fair Credit Reporting Act. Information collected may relate to your finances, business activities, credit history and other financial characteristics, as well as transactions with us or with others, including our Affiliates.

**HOW WE PROTECT INFORMATION:** We treat information as a confidential. Our employees are required to protect the confidentiality of information. Employees may access information only when there is an appropriate reason to do so, such as to administer or offer our products or services, including the extension of credit to you. We also maintain physical, electronic and procedural safeguards to protect information; these safeguards comply with applicable laws. Employees are required to comply with our established policies. We maintain the same standard of privacy after the customer's relationship has ended as we do for current customers.

**INFORMATION DISCLOSURE:** We may disclose any information when we believe it necessary for the conduct of our business, or where disclosure is required by law. For example, information may be disclosed to others to enable them to provide business services for us, such as helping us to evaluate requests for credit extension by you, performing general administration activities for us and assisting us in processing a transaction requested by you. Information may also be disclosed for auditor research purposes; or to law enforcement and regulatory agencies, for example, to help us prevent fraud. Information may be disclosed to others that are outside of Allied Fire & Security, such as companies that process data for us, companies that provide general administration services for us, commercial credit reporting agencies and (if appropriate) consumer reporting agencies. We may make other disclosures of information as permitted by law. We do not share or make available information we collect to nonaffiliated companies for the purpose of providing you with offers of products and services.

**ACCESS TO AND CORRECTION OF INFORMATION:** Generally, upon your written request, we will make available information for your review. Information collected in connection with, or anticipation of, any claim or legal proceeding will not be made available. If you notify us that the information is incorrect, we will review it. If we agree, we will correct our records. If you do not agree with our conclusion, you may submit a short statement of dispute, which we will include in any future disclosure of information.

**FURTHER INFORMATION:** In addition to any other privacy notice we may provide, the recently enacted Gramm-Leach-Bliley Act (the Financial Services Modernization Act) passed by Congress established new privacy standards, and requires us to provide this summary of our privacy policy to you once each year. You may have additional rights under other applicable laws such as the Equal Credit Opportunity Act and the Fair Credit Reporting Act. For information regarding our privacy policy, please contact us at Allied Fire & Security, Attn: Credit Manager, 425 W. Second Avenue, Spokane, WA 99201-4311.

**CONSUMER CREDIT INFORMATION:** You have the right to prohibit information contained in any file with a credit-reporting agency from being used in any credit or insurance transaction that you did not initiate. To exercise that right, you may write to the following credit bureaus: Experian Credit Marketing, PO Box 919, Allen, TX 75013; Equifax Options, PO Box 740123, Atlanta, GA 30374- 0123; and TransUnion Name Removal Opt-Out Request, PO Box 97328, Jackson, MS 39288. This only applies to consumer credit information as defined in the Fair Credit Reporting Act.

### SPOKANE

425 W 2ND AVE  
SPOKANE, WA 99201  
800-448-8338

### PORTLAND

530 NE COUCH ST  
PORTLAND, OR 97232  
800-729-3925

### SEATTLE

1015 CENTRAL AVE N  
KENT, WA 98032  
888-333-3921

